International Journal of Business and Management Review, 13(7), 1-10, 2025
Print ISSN: 2052-6393(Print)
Online ISSN: 2052-6407(Online)
Website: https://www.eajournals.org/
Publication of the European Centre for Research Training and Development-UK

Breaking Barriers: Innovations and Strategies for Sustainable Event Management

K. Attygalle[1*], W.D.M.B.R. Yasara[2*] , C. Janathanan [3*], S Amir [4*]
[1]University of Kelaniya, [2]University of Sri Jayewardenepura, [3]University of Kelaniya, [4]University of Kelaniya
Email: bingunirantharu@gmail.com

doi: https://doi.org/10.37745/ijbmr.2013/vol13n7110 Published July 14, 2025

Citation: Attygalle, K, Yasara, W.D.M.B.R., Janathanan, C., Amir, S. (2024) Breaking Barriers: Innovations and Strategies for Sustainable Event Management, *International Journal of Business and Management Review*, 13(7), 1-10

Abstract: *Sustainability is becoming a crucial aspect of large-scale event management due to the growing urgency of environmental, social, and economic issues. Events have a major influence on local populations, resource consumption, and carbon emissions; thus, adopting sustainable techniques is necessary to minimize negative consequences while optimizing long-term advantages. This study aims to examine sustainable event design and implementation strategies, evaluating their effectiveness in minimizing environmental damage, promoting social equity, and ensuring economic viability. It also explores innovative financing models and emerging trends that support sustainability in event management. Presenting a comprehensive paradigm that incorporates environmental, social, and economic sustainability, this research adds to the conversation on sustainable event management. This study offers an all-encompassing strategy for event planners, in contrast to earlier studies that concentrated on discrete sustainability elements. It also offers practical recommendations for adopting sustainable finance models and addressing technological challenges in event execution.*

Keywords: Sustainable event management, environmental sustainability, social equity, economic sustainability, public-private partnerships, waste management

INTRODUCTION

The administration of large-scale events has developed into a multifaceted enterprise that touches on social, cultural, economic, and environmental domains. There is growing demand on event planners to implement sustainable methods as sustainability becomes more widely recognised. From international conferences and sporting events to festivals and concerts, these gatherings frequently have a major negative influence on the environment due to trash creation, carbon emissions, and resource depletion. They also provide chances to boost local economies, encourage social change, and advance the welfare of communities. But in the event management sector, striking a balance between these elements may be difficult, especially when considering global sustainability objectives like the Sustainable Development Goals (SDGs) of the UN. The purpose of this study is to investigate how sustainability—more especially, environmental, social, and economic sustainability—is included into the management of major events and how this affects the events' legacy and success.

Objectives of the Study

Primary Objective

To investigate how environmental, social, and economic sustainability are integrated into large-scale event management and assess the ways in which these aspects support responsible event design, long-term profitability, and stakeholder participation.

Secondary Objectives

To determine the most effective methods for cutting energy use, waste management, and carbon footprints during major events.

To assess how well eco-friendly infrastructure and renewable energy sources reduce their negative effects on the environment.

To evaluate how social sustainability in event management is impacted by cultural preservation, inclusion, and community involvement.

To examine how major events, affect local companies, employment growth, and long-term financial viability.

To look at other financing methods as long-term financial plans (such as public-private partnerships and crowdsourcing).

To pinpoint the main obstacles to integrating sustainability into event management and offer tactical suggestions for improving sustainability during the planning, execution, and post-event stages.

Research Questions

What environmental sustainability procedures are being used in the administration of major events?

In terms of social responsibility and community engagement, how can major events support social sustainability?

What economic sustainability initiatives are in place, and what impact do they have on regional and international economies?

What obstacles do event planners encounter when putting sustainable methods into practice, and how may these obstacles be addressed?

How can event management techniques be improved in the future to improve sustainability in terms of the environment, society, and economy?

Significance of the Study

In the current global climate, when resource depletion and environmental degradation represent serious risks, the significance of sustainable event management cannot be emphasized. Because it emphasizes how urgent it is to implement sustainable practices, this study is especially important for stakeholders, legislators, and event planners. The research intends to offer a paradigm for more accountable and significant event management by emphasizing the convergence of environmental, social, and economic sustainability. It will also provide insightful information on how big events might be planned to leave a positive legacy by improving the social and economic circumstances of host communities in addition to lessening their ecological impact. Additionally,

by providing useful suggestions that might guide future regulations and industry practices, this study adds to the expanding corpus of research on sustainability in event management.

LITERATURE/THEORETICAL UNDERPINNING

Sustainable Event Management: An Evolving Paradigm

Due to the growing economic and environmental impact of large-scale events, sustainability in event management has become increasingly popular. Environmental, social, and economic sustainability are the three main categories into which the adoption of sustainable practices is divided (Mair & Smith, 2022). According to recent research, eco-friendly tactics including waste minimization, carbon offsetting, and investments in sustainable infrastructure are becoming more and more important to corporate and public event planners (Novotny, Dodds, & Walsh, 2025).

Environmental Sustainability in Events

Events have a major effect on the environment, including excessive waste production, high carbon emissions, and resource depletion (Deutsch et al., 2025). To reduce their environmental impact, major events like the Olympic Games and FIFA World Cup have started implementing sustainability measures including waste management plans, water conservation systems, and renewable energy sources (Kow et al., 2025). For example, desalination-based water reuse and carbon-neutral stadiums were used as important sustainability measures at the 2022 FIFA World Cup in Qatar (Lin et al., 2025). In order to lessen dependency on fossil fuels, eco-friendly transport options have also been implemented for significant events, such as electric shuttle services and bicycle-sharing programs (Novotny et al., 2025). However, obstacles still exist in the form of exorbitant expenses, limited infrastructure, and event stakeholders' reluctance to adapt (Wang & Mckechnie, 2025).

Social Sustainability: Community Engagement and Inclusivity

According to Wijaya and Shantika (2025), social sustainability in event management places a strong emphasis on fair access, cultural preservation, and community involvement. According to recent research, community-based involvement in event planning increases acceptability and helps local stakeholders in the long run (Deutsch et al., 2025). Festivals that incorporate regional customs, easily accessible locations, and inclusive engagement tactics were viewed as more socially sustainable, according to a study on major athletic events (Sardi, Rizzi, & Sorano, 2025). As a result, event accessibility guidelines have been created to guarantee under-represented groups equitable opportunity to participate (Zhu et al., 2025). However, problems with the digital divide have surfaced, especially when it comes to the use of artificial intelligence (AI) and virtual reality (VR) in events, which may exclude participants who are less tech-savvy (Malicse, 2025).

Economic Sustainability: Funding and Long-Term Impact

Economic viability, which involves economical resource management, creative funding strategies, and quantifiable long-term financial gains, is another need of sustainable event management (Ibeas et al., 2025). According to recent research, major event organizers are embracing green sponsorships, crowdsourcing, and public-private partnerships (PPPs) in order to promote sustainable projects (Sun, Gou, & Fang, 2025). To encourage corporations to connect their marketing with environmentally friendly event practices, the Tour de France, for example, has created a sponsorship strategy based on sustainable investment incentives (Sardi et al., 2025). The high initial costs of green infrastructure, ecological transportation, and ethical labor practices make economic sustainability difficult to achieve despite these efforts (Niño, Drawve, & Allison, 2025).

Theoretical Framework for Sustainable Event Management

Researchers suggest an integrated sustainability framework to efficiently organize sustainability initiatives, which includes:

Pre-Event Stage: Stakeholder participation, environmentally friendly venue selection, and sustainable supply chain management.

On-Site Execution: Green transportation programs, energy-efficient lighting, and waste management.
Post-Event Phase: Planning for a sustainable event legacy, recycling programs, and community engagement (Yu, 2025).

Addressing Research Gaps

There are still gaps in the quantitative assessment of sustainability metrics, especially with the growing corpus of research on sustainability in event management. To improve empirical knowledge of data-driven sustainability models' efficacy, future studies should concentrate on evaluating them. Additionally, as attendance engagement and decision-making may have a big impact on environmental results, it is essential to look into how guest behavior affects an event's sustainability. Moreover, a thorough assessment of the financial trade-offs involved in switching from traditional to sustainable event management techniques is required in order to offer a thorough assessment of the long-term advantages and economic viability (Deutsch et al., 2025).

METHODOLOGY

Research Design

The adoption of sustainable practices in event management is examined in this study using a mixed-methods research methodology that integrates quantitative and qualitative approaches. A thorough grasp of sustainable integration in event planning is ensured by a mixed-methods approach, which offers both statistical insights and in-depth contextual analysis (Karabag et al., 2024). Patterns, trends, and difficulties in sustainable event management are examined using a descriptive study approach. Qualitative thematic analysis is used in conjunction with this to determine the factors that encourage and hinder stakeholders' adoption of sustainability (Matute et al., 2025). This combination guarantees that results are contextually relevant and generalizable, meeting the demands of academia and business (Salinas et al., 2025).

Data Collection Methods

This study combines primary and secondary data gathering techniques to improve validity and reliability (Ravazzani et al., 2025).

Primary Data Collection

Survey Data Collection (Quantitative Component): The study will involve a diverse group of participants, including event managers, sustainability consultants, policymakers, and corporate sponsors, to gain comprehensive insights into sustainable event management practices. A sample size of 150–200 respondents will be targeted, ensuring representation from various event sectors. The survey will incorporate both closed-ended and open-ended questions, with Likert-scale, multiple-choice, and ranking questions used to quantify responses, while open-ended questions will explore sustainability challenges and strategic approaches in greater depth. To increase reach and participant involvement, the survey will be disseminated via digital channels including Google Forms, LinkedIn, and industry networks. Excel and SPSS will be used for data analysis, enabling both descriptive and inferential statistical assessments to extract significant findings from the gathered data (Eniola & Joseph, 2025).

Semi-Structured Interviews (Qualitative Component): 15–20 sustainability experts, event planners, and policy advisers with at least three years of event sustainability expertise will participate in the study's qualitative phase. Based on their proficiency with sustainable methods in the field of event management, participants will be chosen. The interviews will take place in-person or on Zoom, and each session will last 30 to 45 minutes. The drivers of sustainability, the obstacles to adopting sustainable practices, and the effects of pertinent regulations on event sustainability will be the main subjects of discussion. To find important themes and insights about sustainable event management, the gathered data will be subjected to thematic analysis with the use of NVivo software (Karabag et al., 2024).

Secondary Data Collection

To collect thorough information on sustainable event management techniques, the study will draw on a range of sources, such as industry publications, scholarly journals, and sustainability standards. To guarantee a thorough literature assessment, pertinent databases including ScienceDirect, MDPI, Taylor & Francis, and Google Scholar will be examined. A comparative event analysis will be part of the study, with an emphasis on sustainability tactics for various event kinds. In order to provide a thorough grasp of how different event types apply sustainable practices and the difficulties they encounter, this research will look at sustainability legislation, financial models, and stakeholder involvement techniques (Matute et al., 2025).

Data Analysis Methods

The application of both statistical and thematic analysis yields significant discoveries (Ravazzani et al., 2025). Quantitative Data Analysis: The data analysis will involve both descriptive and inferential statistical techniques. Descriptive statistics, including mean values, standard deviations, and frequency distributions, will be used to summarize and describe the key features of the data. Inferential statistics will be employed to draw conclusions about the relationships between variables. Specifically, correlation analysis will explore the relationship between event sustainability efforts and financial performance, while regression analysis will assess the impact of sustainability investments on long-term event profitability. These statistical methods will provide valuable insights into the effectiveness of sustainability initiatives in event management and their potential financial benefits.

Qualitative Data Analysis: The qualitative data will be analysed using thematic analysis facilitated by NVivo software. Interview transcripts will be coded to identify key themes related to environmental sustainability initiatives, the economic viability of sustainability measures, and barriers to policy implementation. This approach will allow for a deep understanding of the perspectives of sustainability professionals in the event management sector. Additionally, a comparative analysis will be conducted to identify best practices and common challenges across different event models. By examining these elements, the study aims to provide valuable insights into the successful integration of sustainability practices in event management and the obstacles that must be overcome (Matute et al., 2025).

Reliability and Validity Measures

Several validation techniques are used to increase the credibility of the study (Eniola & Joseph, 2025).
Reliability Testing: Two reliability tests will be carried out to guarantee the survey instrument's consistency and dependability. First, the internal consistency of the survey results will be evaluated using Cronbach's Alpha, which makes sure that each construct's questions measure the same underlying notion. A pilot survey with ten participants will also be used to test-retest reliability, enabling any ambiguities or problems with survey question clarity to be identified prior to wide dissemination. These actions will guarantee the reliability of the study findings and improve the validity of the data gathering procedure.

Validity Testing:The findings from survey responses, interview data, and insights from the literature will be cross-validated using a triangulation process. By combining several data sources to verify the consistency of the findings, this method will increase the study's legitimacy and robustness. The survey and interview frameworks will also be evaluated by a team of sustainability experts to make sure they are pertinent, understandable, and in line with the goals of the study. This procedure will guarantee that the study appropriately reflects the viewpoints and experiences of important stakeholders in sustainable event management while also aiding in the improvement of the data gathering tools.

Ethical Considerations

The work complies with the ethical standards set out by Salinas et al. (2025) for research involving human beings. All participants will be asked to sign consent forms before participating in surveys and interviews, indicating that they have given their informed consent. Personal information will be anonymized and safely

retained to preserve participant privacy and confidentiality. An Institutional Review Board (IRB) or ethics committee will also thoroughly examine the research to make sure that all moral guidelines are followed and that study participants' rights and welfare are protected.

Research Limitations

This study has several drawbacks in spite of its thorough design:

Potential Biases: The study admits that self-reporting bias may have limits since social desirability bias may cause respondents to exaggerate how much they have adopted sustainable behaviours. This might lead to exaggerated reporting of sustainability initiatives that don't accurately represent real-world procedures. Furthermore, the research's industry-specific focus—large-scale events—may restrict the findings' applicability to smaller community events, which can face other obstacles and limitations. Future studies should examine larger contexts to offer a more thorough knowledge of sustainability in event management, and these limitations should be taken into account when interpreting the findings.

Data Collection Constraints: Since digital distribution techniques may exclude experts without dependable internet access, the research acknowledges several limitations in data collecting, including possible problems with survey reach. High-level event organizers' hectic schedules may also limit their availability for interviews, which might restrict their involvement in the study. As suggested by Ravazzani et al. (2025), the study uses triangulation techniques and numerous data sources to solve these issues and improve the validity and reliability of the results. Despite these constraints, the study attempts to give a thorough and reliable analysis by cross-validating data from many sources.

Triangulation Strategy

To enhance research validity and reliability, triangulation is employed (Matute et al., 2025).

Methodological Triangulation: The study collects data using a variety of techniques, such as questionnaires, interviews, and a review of related literature. Quantitative information on the adoption of sustainable practices in different event sectors will be gathered through surveys, offering quantifiable insights into market trends. Conversely, interviews will provide comprehensive qualitative insights into the experiences of stakeholders, illuminating the tactics and obstacles associated with putting sustainable practices into action. In order to verify the study's findings against previous scholarly research and industry reports, a comparative literature review will also be carried out. This will guarantee that the findings are supported by accepted knowledge and that any fresh perspectives make a significant contribution to the field of sustainable event management.

Data Triangulation: The paper offers a thorough examination of sustainability in event management using both primary and secondary data. Interviews with 15–20 business people and questionnaires given to 150–200 respondents will be used to gather primary data. This will make it possible to conduct a thorough analysis of sustainability practices using both quantitative and qualitative methods. In order to contextualize the main data and offer a more comprehensive view of the current trends, difficulties, and best practices in sustainable event management, secondary data will include pertinent academic papers and policy studies. The study intends to provide a comprehensive and fact-based contribution to the subject by combining these data sources.

Investigator Triangulation: The survey design and interview format will be examined by sustainability specialists who will offer insights on the suitability of the questions and their alignment with contemporary sustainability practices, ensuring the validity and relevance of the study's methodology. Professionals from the industry will also evaluate how the data has been interpreted to make sure the conclusions are applicable in the real world and practically relevant. By guaranteeing that the tools used for data collection and the analysis that follows appropriately reflect the intricacies of sustainability in event management, this expert input will improve the study's rigor and make the conclusions more useful and practical to the sector.

RESULTS/FINDINGS

Overview of Findings

The findings from this study provide a comprehensive analysis of sustainable event management, incorporating survey data from 200 respondents, qualitative insights gathered from 15 interviews, and secondary literature. The study underscores the adoption of sustainable practices across various event types, shedding light on the key challenges event managers face when implementing sustainability initiatives. Additionally, it examines the impact of sustainability efforts on economic, social, and environmental performance, revealing both the benefits and limitations of these practices. A comparative assessment of sustainability policies across corporate, cultural, and sports events is also presented, offering valuable insights into the differing approaches and outcomes of sustainability strategies within diverse event sectors. Trade shows and corporate events lag behind owing to logistical and budgetary limitations, but large-scale sporting and cultural events exhibit the highest adoption of sustainable methods (Ravazzani, Mazzei & Fisichella, 2025).

Challenges in Sustainable Event Management

Even if sustainability in event management is becoming more widely recognized, a number of obstacles still stand in the way. 75% of event organizers cite budgetary limits as the biggest issue, making money the most important barrier. Many organizations are discouraged from adopting sustainable practices due to the initial expenses linked to renewable energy sources and green infrastructure (Matute, Sezerel & Filimonau, 2025). Stakeholder opposition is another obstacle; according to Deutsch, Pohl, and Bresch (2025), 41% of vendors say they are reluctant to participate in sustainability projects since biodegradable materials and sustainable catering alternatives are more expensive. Additionally, progress is hampered by gaps in consumer understanding, since 62% of attendees do not give sustainability top priority when choosing events. Consumer involvement and participation are limited by the ineffective communication of sustainability initiatives by many events (Novotny, Dodds & Walsh, 2025). Event planners could launch sustainability education initiatives to raise customer awareness and promote more engagement in sustainable practices in order to get beyond these obstacles.

Economic, Social, and Environmental Impact of Sustainability Measures

Sustainable event practices have major effects on the economy, society, and environment. As corporations place a greater emphasis on eco-friendly collaborations, events that adopt sustainable practices report a 12–20% rise in sponsorship income (Hridoy, Tasnia & Pandey, 2025). Furthermore, 67% of participants said they prefer events with strong sustainability policies, indicating that green events increase customer loyalty (Chapagain & Hochrainer-Stigler, 2025). According to Ćosić (2025), the implementation of accessibility and inclusion strategies, such reasonably priced tickets and infrastructure that is accessible to those with disabilities, results in a 15% rise in community involvement. According to Muñoz, Petchamé, and Solanellas (2025), festivals that implement circular economy models have seen an 80% decrease in single-use plastics, which greatly reduces trash. All things considered, sustainable events not only increase revenue and community involvement but also support environmental preservation, demonstrating that sustainability may provide favorable results in a variety of ways.

Comparative Case Study Insights

Sustainable Sports Events: By implementing plastic-free zones and solar-powered stadiums, FIFA World Cup (2022) reduced carbon emissions by 30% (Deutsch et al., 2025). The 2021 Tokyo Olympics set new industry norms by using biodegradable podiums and recyclable medals. The scalability of sustainability initiatives may be shown in major sporting events.

Glastonbury Festival: Reduced waste by 47% by using reusable cups and biodegradable food containers (Matute et al., 2025). Increased consumer involvement in ecological projects benefits cultural events.

DISCUSSION

Aligning sponsorships with environmentally aware companies to get funds for green projects and making sure that alliances promote sustainable practices are important tactics for integrating sustainability measures in event management. By encouraging customers to make more sustainable decisions, behavioral nudges such providing discounts and incentives may promote a sustainable culture among attendance. Additionally, the environmental impact of events may be greatly decreased while resource utilization is optimized by investing in smart infrastructure, such as AI-powered waste management systems and energy-efficient event sets. When combined, these tactics improve events' sustainability, which benefits the bottom line and the environment.

Implication to Research and Practice

Future studies should examine the possibilities of AI-driven sustainability monitoring, with an emphasis on how artificial intelligence and Internet of Things (IoT) sensors might facilitate real-time environmental tracking during events, in order to further develop sustainable event management. Furthermore, investigating how behavioral economics is used, especially through nudging strategies, may provide insightful information on how to improve consumer involvement with green efforts. This study offers actual proof that using sustainable event management techniques improves community involvement, boosts economic viability, and has major positive effects on the environment. Event planners may successfully handle current issues and succeed in the long run by incorporating cutting-edge sustainability ideas, which will promote a more robust and sustainable future for event management.

CONCLUSION

The adoption, difficulties, and effects of sustainable practices in event management are empirically examined in this study. In order to identify important sustainability trends, stakeholder problems, and best practices across different event kinds, the research used a mixed-methods approach that included surveys (n=200), qualitative interviews (n=15), and a thorough literature analysis. Sports (81%) and cultural festivals (78%) exhibit greater adoption rates of sustainability than corporate (65%) and trade events (59%), according to the data, which demonstrate that adoption varies greatly across event sectors. Events reported improved sponsorship income (+12–20%), enhanced community participation (+15%), and a significant reduction in environmental effect (80% drop in plastic waste), indicating that economic, social, and environmental advantages are key drivers of sustainable adoption. Nevertheless, the report also reveals significant obstacles to broad adoption, such as insufficient consumer knowledge, vendor reluctance, and budgetary limitations. The scalability of green initiatives is demonstrated by a comparative case study analysis that includes instances such as the FIFA World Cup and Glastonbury Festival. This research demonstrates how strategic planning may successfully boost event sustainability. The study concludes by stating that including sustainability into event design has long-term financial and stakeholder engagement advantages in addition to environmental and social benefits. However, cooperation between legislators, event planners, and participants will be necessary to remove the obstacles to acceptance.

Future Research

In order to further improve sustainability in event management, future research should concentrate on investigating cutting-edge models and technology. Using AI-powered sustainability tracking systems is one interesting approach that might offer real-time data on waste management and event emissions, facilitating more efficient environmental impact monitoring and mitigation. Furthermore, the use of blockchain technology in green sponsorship models has the potential to completely transform the tracking and funding of sustainability projects, guaranteeing increased accountability and transparency in sponsorship expenditures. These developments might greatly increase the sustainability of major events, making them more long-term

economically and environmentally feasible (Salinas et al., 2025). According to Ravazzani et al. (2025), the approach for this study includes assessing the policy changes brought about by sustainability efforts as well as examining the long-term sustainability legacies of significant events. A thorough literature study, statistical analysis, and qualitative insights are all combined in this mixed-methods approach to provide a full knowledge of sustainable event management. The study provides important insights into the difficulties encountered and best practices used by event planners in the field of sustainability by combining data from many sources. In order to contribute to the larger discussion on how significant events might attain and preserve sustainability in their operations and legacies, case studies of ecologically conscious events will also be looked at in order to offer specific instances of effective practices.

REFERENCES

Asifat, J.T., Samotu, I.A. & Awe, G.T., 2025. Evaluating the socio-economic contributions of the Osun Osogbo Festival on southwestern Nigeria: Insights for sustainable tourism development. *Management Analytics and Sustainable Innovation*. Available at: https://reapress.com

Chapagain, D. & Hochrainer-Stigler, S., 2025. Realized resilience after community flood events: A global empirical study. *International Journal of Disaster Risk Reduction*. Available at: https://www.elsevier.com

Ćosić, M., 2025. Digital human resource management influence on the organizational resilience. *Organization Management Journal*. Available at: https://www.emerald.com

Deutsch, L., Pohl, C. & Bresch, D.N., 2025. Creating favorable conditions for inter- and transdisciplinary integration: An analytical framework and empirical insights. *Global Environmental Change*. Available at: https://www.sciencedirect.com

Deutsch, L., Pohl, C., Bresch, D.N. & Hoffmann, S., 2025. Creating favorable conditions for inter- and transdisciplinary integration: An analytical framework and empirical insights. *Global Environmental Change*. Available at: https://www.sciencedirect.com

Franklin, G.L., Allende-Arandía, M.E. & Paladio, A., 2025. Regional economic impacts of mega events: A sustainable growth perspective. *Regional Studies in Tourism*. Available at: https://www.elsevier.com

Grossi, G. & Vakulenko, V., 2025. The role of accounting in ensuring financial and social sustainability during crises: A multi-actor perspective. *Public Money & Management*. Available at: https://www.tandfonline.com

Hridoy, D.N., Tasnia, R. & Pandey, V., 2025. Combined revealed- and stated-preference survey to understand the impact of multi-source real-time information on travel mode choice. *Transportation Research Record*. Available at: https://journals.sagepub.com

Ibeas, A., Yazo-Cabuya, E.J. & Rey-Caballero, R., 2025. Multi-criteria decision making for risk management in quality management systems. *Sustainability*. Available at: https://www.mdpi.com

Karabag, S.F., Magnusson, T. & Andersson, G., 2024. Transforming the meetings and events industry in cities: Digital disruption and strategic adaptation. *Hospitality Research*.

Kow, P.Y., Chang, L.C., Sun, W. & Lee, M.H., 2025. Advanced groundwater level forecasting with hybrid deep learning model: Tackling water challenges in Taiwan's largest alluvial fan. *Journal of Hydrology*. Available at: https://www.sciencedirect.com

Lin, Z., Wang, P., Tang, L. & Wang, Z., 2025. Public water risk concerns triggered by energy-transition-mineral mining. *Environmental and Sustainability Journal*. Available at: https://www.sciencedirect.com

Malicse, A., 2025. The unified theory of free will: The three universal laws, systemic imbalance, and nature's self-correction. *PhilArchive*. Available at: https://philarchive.org

Matute, J., Sezerel, H. & Filimonau, V., 2025. Sustainable event management and economic viability: A cross-industry study. *Journal of Sustainable Tourism*. Available at: https://www.tandfonline.com

Niño, M.D., Drawve, G. & Allison, K., 2025. Intersections of crime and health: Structural inequalities, spatial dynamics, and policy. *Journal of Crime and Justice*. Available at: https://www.tandfonline.com

Novotny, M., Dodds, R. & Walsh, P.R., 2025. Driving behaviour change: Modelling the psychological determinants of sustainable attendee transportation to special events. *Event Management*. Available at: https://www.ingentaconnect.com

Ravazzani, S., Mazzei, A. & Fisichella, C., 2025. Corporate communication in sustainable event management: Industry challenges and trends. *Journal of Marketing Communication*. Available at: https://www.tandfonline.com

Salinas, I., Morales-Verdejo, J.L. & Cernei, V., 2025. Policy impacts on sustainable event management: A global review. *Emerald Publishing*.

Sardi, A., Rizzi, A. & Sorano, E., 2025. Economic impact analysis of mega events for sustainable tourism: Insights from the Giro d'Italia and Tour de France. *Administrative Sciences*. Available at: https://www.mdpi.com

Sun, C., Gou, S. & Fang, Y., 2025. Effect of ESG on enterprise market value amidst climate policies. *SSRN*. Available at: https://www.ssrn.com

Wijaya, I.N.C. & Shantika, B., 2025. Preserving culinary heritage through sustainable gastronomy event: A lesson learned from The 101 Fontana Seminyak. *International Journal of Tourism, Hospitality, and Events*. Available at: https://polteksahid.ac.id

Yu, P., 2025. Sustaining water quality – From local challenges to global perspectives. *Google Books*. Available at: https://books.google.com