

**THE ROLE OF *EMOTIONAL SPIRITUAL QUOTIENT* 165 ALUMNI
COMMUNICATION FORUM AS THE DRIVING COMMUNITY FOR LIFE
MEANING AND GOALS OF INDONESIA GOLD 2020**

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ABSTRACT: *The purpose of this study is to analyze The Role of Emotional Spiritual Quotient (ESQ) 165 Alumni Communication Forum as the community which develops the life meaning awareness and the goals of Indonesia gold 2020. This study used a phenomenology approach which is an important part of qualitative study. The subject of this study is the FKA ESQ-165 of Jakarta, Bekasi and corporate-level communities. The data collection method was conducted in four steps: (1) literature review; (2) observation; (3) questionnaire; (4) indepth interview. The data was analyzed by data reduction, data presentation, and conclusion. The results of this study showed that the relationship of the concepts of Indonesia gold 2020 proposed by FKA ESQ-165 sociologically has a meeting point with the perspective of social and culture development (PSB) with the elements of structure, culture and social processes. The reinforcement of this study showed that the culture element as the core of social and culture change (PSB) on the FKA ESQ-165 community. The culture element has a dynamic move.*

KEYWORDS: Alumni Community, Indonesia gold 2020, Social and Culture Development.

INTRODUCTION

The effects of modernization and globalization bring some changes in many areas of life, which tend to have an impact on behavior changes and social interactions in the society life. It also occurs in Indonesia which at the same time is experiencing "relatively heavy" multi-dimensional crisis, and has some impact on the society. It is shown by the phenomenon of "anxiety" in the society, as there are many people with depression, stress, and even do a "sexual violence", mutilation, until to commit suicide.

The alternative answer to come out of this problem is by returning to the religious spirituality. The essence of the rituals in a group / community is self-evaluation (*muhasabah*), the meaning of life in the frenzy of modern life becomes more permissive. By joining the spiritual group / community, a person can manage his/her spiritual energy in modern life, so that the life becomes calm and peaceful. This is in line with the view Pritjof Capra (2004) in his book entitled "The Turning Point of Civilization", that modern civilization has directed people to anxiety and worry of life. Human being is colonized by its own knowledge. It can be traced in Western thought, since the cosmocentric, theocentric, until anthropocentric, that is, when human being realizes its central position in the middle of the investigation. Human being has been tired of playing around with the dynamics and dialectics of its own ideas, so they go back to religion and the stipulation as the object of investigation (Fritjop, 2004).

Religions around the world have entered the public domain and the political arena, not only to maintain their traditional culture, as what they have done in the past, but also to participate in the struggle of itself to define and determine the boundaries of modern between the private and public regions, between the world system and life, between legality and morality, between individual and society, between the family, civil society, and the state, between nations, countries, civilizations and world systems (Casanova, 2003). In short, religions become the turning point of a socio-cultural change of society and civilization forward that brings tranquility and peace of human being.

One of the groups / communities which develops the awareness of the spirituality of life is Leadership Centre Emotional Spiritual Quotient (LC - ESQ) 165. Through the Alumni Communication Forum (FKA) ESQ-165, it seeks to realize the goals of Indonesia Gold 2020. It is used as a common goal which is supported by the community whose ideology is based on 7 main cultivation values. This dissertation seeks to explain the linkage of concepts of Indonesia Gold 2020 proposed by FKA ESQ-165 from the perspective of social and culture development (PSB) with the elements of structure, culture, and social processes. Based on the background, what becomes the problem of the study is about is the concept of Indonesia Gold in 2020 similar to the perspective of Social and Culture Development (PSB)?

LITERATURE REVIEW

The former literature review is as follows:

Table 1. Studies of ESQ-165

Name	Title	Focus	Results	Analysis Gap
Dyah Catur Apriyanti	The Experiences of Individuals' Awareness of The Participants through ESQ-165 Method	ESQ-165 Method	<ul style="list-style-type: none"> Optimization of individual's awareness through ESQ-165 method The growing social godliness from the individual who takes the training Character changes 	Did not use 7 main cultivation values as the measuring instrument of individual's awareness
Adjie Sapta	The Effect of Emotional and Spiritual Quotient to the Organizational Commitment and Work Satisfaction in PT. Bukit Asam Tbk.	Emotional and Spiritual Quotient has an impact to the changes	<ul style="list-style-type: none"> The overall spiritual quotient of PTBA employees showed the higher spiritual quotient or more spirituality. The implementation of EI and SI in PTBA is not only conducted through the training but also becomes the culture of the company 	The study is limited only in PTBA with some changes on the commitment and work satisfaction improvement. While in this study, the scope is wider on the change and the development of the society

Similar Study Reviews about the Community

The similar studies about the community which is related to the social and culture development are concluded in the following matrix.

Tabel 2. Studies Related to the Social and Culture Development

Researcher	Title	Approach	Analysis Instrument	Results	Relevance	Differences
Yayat Supriatna (2014)	<i>Gated Community</i> and Social Exclusion (The Analysis of Structure, Culture, and Social Processes Role in Social and Culture Development in Alam Sutera Residence, South Tangerang)	Qualitative	Interview and Observation	<i>Estate management</i> becomes the only structure which has binding authority to the residents. The tolerance value among the residents becomes the pressure point of estate management for the life in Alam Sutera. Social processes among the residents in <i>gated community</i> is very minimum.	It also used the Analysis of Structure, Culture, and Social Process Role	In the research, The role of <i>Gated Community</i> is firstly analyzed as a social structure. While in this research, the ESQ Alumni Community as the focus of this study, is firstly analyzed as a social culture.
Herman Usman (2014)	One City, Two Powers: A Study about the Social Relationship of the Actors in Local Level in the Perspective of Structure, Culture, and Process in Ternate City	Qualitative	Interview and Observation	The culture is more understood as art, not a system of values. Therefore, it has not been fully implemented yet in strengthening social development that can provide the integrative power for the citizens of Ternate City. The citizens and local government officers are competing for the spaces for profit, raising the structure of economic behavior that are not managed properly. The government officers which are expected to be the social agency to enforce the rules governing the structure, by developing a system of cultural values through the legal rationality authority which is inherent to bureaucracy, has not materialized at all evident in the attitude and behavior.	It also used the Analysis of Structure, Culture, and Social Process Role	The focus of the research is the power relationship among the actors in development, while this study focuses on the movement of ESQ alumni community.

Shailly Barnes (2009)	<i>Religion, Social Capital and Development in The Sahel: The Niass Tijaniyya in Niger</i>	Qualitative	Interview and Observation	The religious leadership of Niass Tijaniyyah, one of the dominant Sufi brotherhoods in Nigeria, is engaged in various activities of anti-poverty, empowerment and literacy programs which are able to touch the poorest lives in Nigeria. The authority possessed by the religious leader of Niass Tijaniyya is able to create a good social capital among the congregation as well as with outside circles such as NGOs and the Government to make the development more effective and efficient.	The religious social movement shown in the study is equally originated from the patterned religious leader pilgrims / communities of this movement are able to form a network of social capital into or out of the movement.	The members of community of Niass Tijaniyya is predominantly from the lower middle class, the poor citizens in Nigeria. While the alumni of ESQ come from the upper middle class. This difference will affect the movement pattern and the action taken.
Mala Htun (2002)	<i>Women, Religion, and Social Change in Brazil's Popular Church</i>	Qualitative	Interview and Observation	The liberation theology developed in Brazil, which most of the congregation members are women. The theology has formed a religious personality of Brazilian women into three types, namely Liberationists, Traditionalists, and Samaria. However, although there are various differences in the type and level of class of awareness, it does not affect the participation of women to continue to participate in the social movements supported by the church.	The liberation theology, as well as ESQ, is able to empower its members, especially in the study, which are women.	This study does not limit ESQ alumni community in particular gender, but also on other gender and of the categories of groups of different ages and professions.

Sources: Sapta, 2013; Supriatna, 2014; Usman, 2014; Barnes, 2009; Htun, 2002; and Stroope, 2012.

Conceptual Framework

The conceptual framework of this study is as follows:

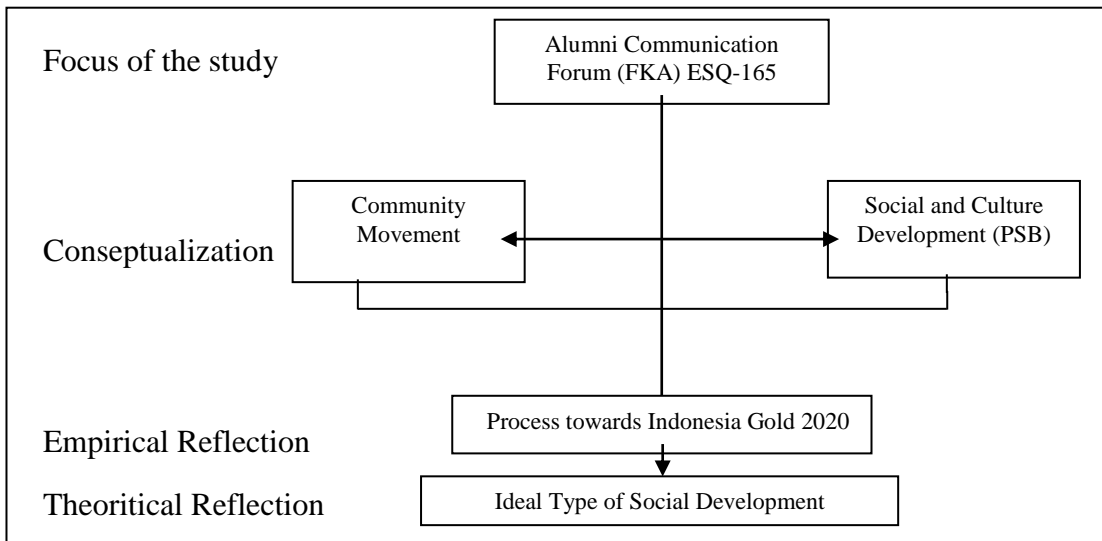


Figure 1. Conceptual Framework

RESEARCH METHOD

This study used a phenomenological approach which is an observation based on the phenomenon that exists and is an important part of qualitative study. The study was limited only to the community of FKA ESQ-165 with 56 informants who were determined by Snow-ball sampling. The key informants were interviewed (*indepth interview*) for further exploration of the social movement in the community of FKA ESQ-165.

For data collection in this study, the authors used four data collection techniques; Observations and interviews. The data were analyzed using an interactive model analysis. There are three components: (1) data reduction, (2) data presentation, and (3) conclusion, conducted by an interactive form with the data collecting process as a cycle.

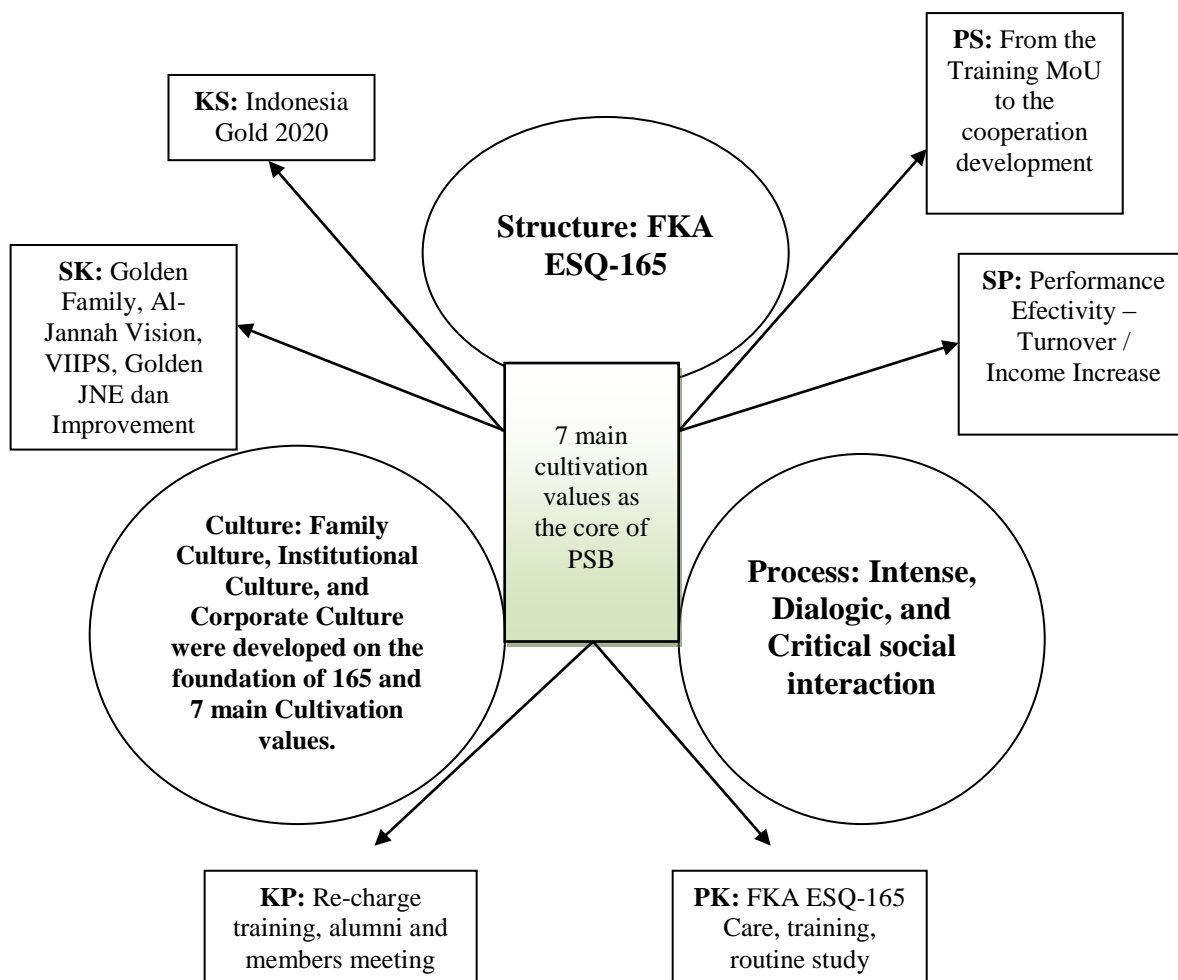
RESULTS AND DISCUSSION

Human Development: The Meeting Point of the Concepts of Indonesia Gold and PSB Perspective

The concept of Indonesia Gold 2020 constructed by Ary Ginanjar focuses on the human character development. This development passes three steps, they are; *personal transformation program*, *organization transformation program* or *corporate culture*. (Kurniawan, *et al*, 2008) The second step in 2012, which was started by a target of *corporate culture* is to develop the organization into a characterized organization, for example, how a ministry is changed to be better, is called as *corporate culture*. *Corporate culture* tends to be

extern mind, suited to the mission of the organization and their value. Here, ESQ-165 comes into the fundamental values. The third step is the state. It is planned on 2020. In brief, the social changes constructed by ESQ-165 start from individual level, organizational level, regional, and finally on Indonesia Gold 2020.

The concept of Indonesia Gold (hereinafter referred as IE) 2020 which was built and socialized through ESQ-165 training, is derived from the values of Islamic religiosity and culture of the nation, namely Pancasila. These values become the locomotive movement of ESQ-165 community, bringing together the alumni who come from different religious backgrounds and social status to promote solidarity and tolerance in order to build a superior, independent, and prosperous human character. Thus, the target in Indonesia Gold 2020 is the moral and spiritual glory, not just the economic glory. In this context, the concept of Indonesia Gold 2020 is in line with the Social and Culture Perspective developed by Paul Wirutomo. Both concepts of IE 2020 and PSB are equally emphasizing "human development" or social as the basis of national development. Human development emphasizes character (culture), structure, and social processes. This is the meeting point of concepts of IE 2020 and PSB.



Source: Managed and Conceptualized by the PSB Perspective, Wirutomo, 2014.

Information:

KS	: Culture affects the Structure	SP	: Structure affects the Process
SK	: Structure affects the Culture	KP	: Culture affects the Process
PS	: Process affects the Structure	PK	: Process affects the Culture

CONCLUSIONS

Conclusion

Forum Communications Alumni ESQ-165 has now spreaded all over Indonesia, from Aceh to Papua and has made a positive contribution to all potential possessed by the alumni. The multi-layered target of ESQ-165 changes which is ranging from corporate leaders, government officers and students, college students and housewives make FKA ESQ 165 to be a high quality resource in making changes in various fields. Ranging from education, health, and society economic and social.

Limitation

This study is limited only on the community of Alumni Communication Forum (FKA) ESQ-165 which is the alumni of the training and also the members of FKA ESQ-165.

Suggestion

This research results in an understanding of the community movement. A movement that is relatively more stable, small-scale, has limited issue, complementary to the social and culture development, driven by the spirit of cultural and religious values, and does not have the function of resistance.

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