

RESEARCH ON THE INTERACTIVE RELATION BETWEEN SOCIAL ORGANIZATIONS AND GOVERNMENT IN THE ECOLOGICAL GOVERNANCE IN WESTERN CHINA

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ABSTRACT: *Compared to the originally single government-leading social governance ,the government is exploring the establishment of a new type of social governance mechanism, actively promotes social organizations to participate in governance, and strives to achieve the "small government, big society" reform objectives. In recent years, some social organizations have made great achievements in the ecological governance, which makes the research on the interactive relation between social organizations and government in the ecological governance become the hot spot of academic research. This paper mainly analyzes the interactive relation between social organizations and government in the case of ecological governance in the western China, and finds out the dilemma of the interaction, finally proposes the strategy how can the social organization and the government shape benign interaction in the ecological governance.*

KEYWORDS: Ecological Governance, Social Organization, Government, Interactive Relation

INTRODUCTION

With the development of society, people's requirements for the quality of living environment are increasingly enhancing, the ecological environment is getting more importantly. The Eighteenth National Congress of the CPC firstly bring ecological civilization into the general layout of the development of countries, put forward to want to put the construction of ecological civilization in a prominent position, and strive to build a beautiful China, realize the sustainable development of the Chinese nation. This shows that because of the country's attention, as well as the country's policy support, the ecological environment is getting more and more attention. However, only by the power of the government is weak, which also makes the social organizations to become the main part of the ecological governance. The Third Plenary Session of the Eighteen Central Committee of the CPC, "the decision" proposed: "the overall goal of comprehensive deepening of reform is to improve and develop the socialist system with Chinese characteristics, promote the modernization of national governance system and governance capacity." The modern governance system can not be separated from the government and society, in many public affairs governance, there are a lot

of interactive relation between government and society, how to clarify the interactive relation, and reveal the inherent mechanism, which is an important way to understand the current governance system.^[1] So how do government and social organizations interact in the ecological governance? What problems exist in the interaction between them? How to realize the positive interaction between the government and the social organization? The answers to these questions need to be further analyzed.

Research status of interactive relation between social organization and government

The research of social organization and government interaction has been a topic of great concern in public administration at home and abroad. Since 1980s, the United States and other countries have introduced public services in the market mechanism, and implemented the socialization of public service. Accordingly, social organizations rise in the world wide. The America non profit organizations scholars, Salamon, from the functional complementarity to illustrate the interaction between NGOs and the government, Salamon believes that non-profit organizations have a certain complementary role, the government's service activities are easier to produce bureaucracy, but non governmental organizations from its own non-profit perspective, their services tend to be public welfare, can meet the diverse needs of citizens and improve the government's services quality. The government is responsible for providing funds, non profit organization is responsible for providing a variety of professional services, the two sides have their own advantages to form a complementary advantages, which is "the third way" we often mentioned. ^[2] The government and non-governmental organizations have the characteristics of their respective organizations, this provides a good opportunity for the establishment of cooperation between the two sides.

The research results of the interactive relation between the government and the non profit organizations in the world have laid a foundation for the related research in China. However, due to many factors, domestic research on nonprofit organizations began in the 1990s, the World Conference on Women in 1995 held in Beijing and the establishment of Non-Profit Organizations Forum, which have a greater relationship. Zhang zaisheng, Wang Xin outlined the development process of social organization and government as follows: before reform and opening up the government leading stage, and the stage that status of social organization increased steadily after reform and opening up.^[3]

Kang Xiaoguang described the relation between the Government and non-profit organizations as the relationship between state and society, he believed that both changes in the power structure will vary with countries and social changing. At present, government should give more space to non-profit organizations.

The scholars have carried on the detailed discussion to the relationship between the government and non-governmental organizations from the theoretical point of view, and analyzed the relationship between the two, which provides a lot of basis for our future generations.

Social organization and government interaction model

According to Liu Chuanming's research, in the interaction model on government and social organization from the source of four dimensions, which are funding, project implementation, registered annual inspection, project intervention, sums up four kinds of models of cooperation, that are strong associated pattern, associated pattern, weak associated model, and non associated model.^[4] According to the government's control on social organizations and the degree of autonomy summarized following models:

The symbiosis model

The symbiosis originate from biology, is to point to the close relationship between two different organisms. In the symbiotic relationship, One side to the other side to provide help to survive, but also to get help from the other side. To describe the interaction between the social organization and the government, which is the closet model related to the social organization and the government. The government provides assistance to the social organizations in the form of the necessary funds, policy support, government leaders, etc. Through the help of the government, the social organizations help the government to carry out social governance, to improve the government's efficiency and quality of service.

The advantage of this model is that: the government attaches great importance to it,work quickly with the government, enjoy the rich resources, convenient and wide cooperation channels. However, this kind of social organization has a relatively high dependence on the government, and its autonomy is poor, and the organizational development is controlled by the government, which is not conducive to optimizing the allocation of resources.

The adhesion model

This type of social organization is not entirely dependent on the government, its survival depends on both the government and its own to achieve . The model has the following characteristics: first, in addition to receiving government funding, it also receives the help from social and personal donations; second, the project's determination and development mainly by the government,Its power of discourse is relatively small, the government is in a strong position; third, the whole project by the government and social organizations to complete. The government is in a strong position in the project's specific targets, the implementation plan, the project evaluation, and so on. Compared with the strong associated pattern, this kind of social organization is a little more independent, and it has a weak dependence on the government.

The independent model

This kind of organization has a strong independence and autonomy, and the interaction with the government is not deterministic. Compared to the first two models, this model is very special: first, it is the main source of funds in the non government channels, with uncertainty and instability; second, the entire process of the project is not subject to government intervention, and thus has a greater autonomy. Third, its size is small, it is difficult to develop

and grow. Its advantages are obvious in its flexibility, which is lack of professionalism and development power.

The mixed model

Comparing to the other three kinds of patterns, this kind of social organization is a bit more complicated, it is the integration of the other three models, and it's more about different stages of development that social organization interact with government. First, the formation of the initial stage of the organization belongs to independent mode, the size of its own small, strong independence; the entire social organization is independent of the operation. Second, the organization developed to a certain stage, the government in order to develop social forces to ease the pressure on the government of providing public services to support these organizations, to some extent, give them financial, policy, resources support. Although in this period, the organization has a cooperation with the government, but it has a greater independence. Third, the organization is a mature period, the government needs it to solve more public affairs, to change the government functions, so give all its financial support, and even, some government leaders began to intervene in the organization's leadership. At this time, the social organization is controlled by the government, the independence is poor, and the government is highly dependent on the government.

A case study in the ecological governance in western China

The China Green Foundation:Happy Home - the West Greening Action

Happy Home -The West Greening Action, the full name: "Happy Home -The West Greening Action" ecological poverty alleviation and public welfare project. By China Green Foundation, the China Population Welfare Foundation to create, to mobilize the whole society to participate in support for ecological environment protection and poverty alleviation of the poor areas in the western region, to help local poor families to achieve the sustainable developing goals of poverty alleviation and human and natural harmony, to further enhance the awareness of the whole society on the ecological civilization, environmental protection, poverty alleviation, so that the construction of ecological civilization, environmental protection and poverty alleviation and other acts become more citizens' conscious action.

The project mainly includes three areas of ecological poverty alleviation projects (1)Tongwei County poor households in Gansu Dingxi area planting Hippophae the tree (from 2007 to 2011 period has ended). (2)The poor households in Guangxi Yao Autonomous County of Jinxiu planting stone cliff tea (from 2012 to 2014 period has ended). (3)Guyuan Yuanzhou District of Ningxia poor families planting Chinese wolfberry (2015 to 2017).

Below the second phase of the project "Happy Home - Green Jinxiu" as an example to elaborate:

In order to explore the realization of the natural protection and economy sustainable development in Jinxiu County of the Guangxi Zhuang Autonomous Region, in 2012, the

China Green Foundation "Happy Home -The West Greening Action" ecological poverty alleviation projects settled in the local. The project adopts the combination of ecological construction and rural industrial development, to the "foundation + donator + government departments + poor family + enterprise" new ecological poverty alleviation and public welfare model, carry out industrial ecological protection and the elimination of poverty activities in Jinxiu county, through the artificial planting of stone cliff tea project, on the one hand ensure the integrity of local natural the resources, on the other hand also increased the income of the local residents, promoting diversified development of local industries.

The ecological poverty alleviation projects set with 3 years of time, directed aid to Jinxiu 1000 poor families, each household planting 1000 stone cliff tea ecological economic forest. The aim of the project is: from the beginning of the fourth years, the average income of each household is 5000-7500 yuan per mu, each year through the salement of tea to get 2-3 million yuan, fundamentally change the local farmers "keeping the green bank is not rich" embarrassment, let economy forest continue to make gold, finally realize "no tree felling can become rich".

Happy Home - Green Jinxiu model

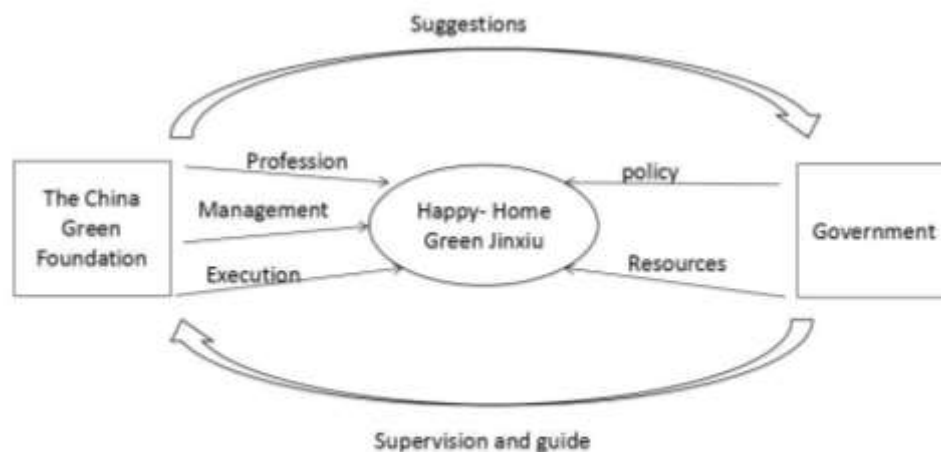
We will simply call it as "Jinxiu mode", the "Jinxiu model" of China's green foundation for the Happy Home - the West Greening Action, can be summarized as "one two three four" characteristics. That is a foundation:the China Green Foundation, to mobilize the two types of resources: social donations and government matching funds, combined with the three major sectors: forestry departments, farmers, leading tea enterprises, and ultimately achieve four aspects: benefit of poverty alleviation, economic benefits, ecological benefits and social benefits.

According to the relevant data show that the China Green Foundation in 2012-2014 for three years invested a total of 6 million in the government special funds, plus the social donation fund, give special working funds for the the Guangxi Zhuang Autonomous Region forestry department, the project will be recommended and supervised by it, it will be implemented by the forestry department organization, leading the farmers planting stone cliff tea, lastly acquired by leading tea enterprises.

In the implementation of the project, the China Green Foundation according to the special geographical environment and economic situation in Jinxiu County, use the alternative protection concept to implement the project. Through the ecological economic crop planting stone Cliff tea instead of farmers land or deforestation for economic income. Stone Cliff tea is the ecological and economic species, by selling tea farmers can obtain stable income, without logging, solve the status of "human poverty", can effectively alleviate the ecological damage, this "alternative protection" for the development of ecological economy provides a strong support, promote the local ecological environment has been further strengthened.

Interactive relation between social organizations and government

The ideal form of government and social relations is to realize the benign interaction between the two sides, form a pattern of cooperative governance. From that we can see that the interaction between the China Green Foundation and the government is a kind of dependence on cooperation. The operation of China's Green Foundation depends not only on the government's resources, but also on the government's policy support. In the whole of the "Happy Home" project, the China Green Foundation and the government complete the project together, but the government is in a strong position in the project, the project is mainly planned by the government, and the China Green Foundation more by virtue of their professional to perform and management. Supervision and guidance was made on the work of the foundation by the government, and the foundation may make suggestions and comments on the government. Between them is a kind of dependence on cooperation, the China Green Foundation's dependence on the government is relatively high, and its own independence is poor.



Picture 1. The China Green Foundation and the Government of interactive mode

The dilemma of the interactive relation between social organizations and the government

Correct understanding of the dilemma of interaction between social organization and government, which is beneficial for us to find a breakthrough on benign interaction between social organization and government, so as to further improve the mechanism of the interaction between the social organization and the government.

The dilemma of changing role

At present, the vast majority of our social services are still provided unilaterally by the government, the life and death of the social organization is in charged by the government, the development of social organizations can't do without the government's impetus and influence.

Therefore, China's social organization and the government is't the equal cooperation relationship, but is one kind of dependent relations. That is to say, the social organization must obey the instructions of the government, otherwise, it will be difficult to survive. From the Happy Home - Green Jinxiu, we can see that China's Green Foundation is part of the national forestry department, which also guided by the State Forestry Department. The series actions taken by China's Green Foundation in Happy Home will be instructed by the government, can not be carried out independently. In theory, the social organization and the government should be an equal "partnership", however, in the actual operation of the process, social organizations and the government exists but is "man" relationship.

If the word "man" role converted to equal cooperation "partner" role, which is more conducive to social organization and the government to carry out equal dialogue in ecological management cooperation.

The trust crisis dilemma

The trust crisis faced by the social organization mainly comes from two aspects, namely the government and the public. As for the former, the social organizations have a certain public welfare and spontaneity, so it is bound to be involved in the development of certain space areas of the government. And, once the social organizations have gathered social forces, to a certain extent, it will affect the social basis of the state or government, so the government departments for the attitude of the social organization do not unduly limit, but it is difficult to be strongly encouraged. At the same time, the social organizations will also be concerned about their own development and growth will be suppressed by the government .

In Happy Home actions, the government will think about if the resources provided by them can be directly proportional to the results received. If this project do, will it affect the government's image in the hearts of the masses? If they do bad , how the government should give the people an explanation? And the China Green Foundation will also go to consider what kind of help the government can give them in this project? For this project, whether the government will interfere, influence their independence? Both sides are standing on their own point of view, which generates distrust.

Project continuation dilemma

Social governanc is carried out under the background of continuous development of social economic, so we can not rely on the "one size fits all" rules and regulations, trying to maintain the status quo in any time and space, but also can not rely on a "campaign-style" with a sledgehammer, trying to done overnight .^[5] Happy Home - Green Jinxiu for the Western Green Action following the Gansu Dingxi Tongwei County, the project for a period of 2012-2014 three years time, after three years, is the end of this project or continue to this project, or to open up another projects, which is also need to be considered. Ecological governance is not completed, but should be carried out, whenever the ecological problems in the western China should be included in the scope of our consideration.

The path of how to rationalize the interaction between social organizations and government

Changing the relationship of role

The relationship between government and social organizations should not be administrative affiliation, but should be established as the government to guide social organizations. The government and social organizations should not be "man"relationship, but should be equal and cooperative "partnership". Government and social organizations participate in social governance, respectively assume different functions, and social organizations focused on specific decisions to make recommendations on social governance. Here, although the government has the final decision-making power, but in the policy-making process, the government should respect and seek advice of social organization. Social organizations are not able to be a blindly "man" and should become interdependent "partnership" with the government. Only each other to be "partners", can we work together to coordinate the relationship between each other.

Perfecting the system and regulations

The establishment of a sound legal system, strengthening the laws and regulations of the government and the social organization of both constraints, whether the government or non-governmental organizations is very important. For the government, a sound legal system can regulate the behavior of social organizations, in order to prevent social organizations across the two sides of the agreement to make the irrelevant provisions. For social organizations, a sound legal system can help them obtain their own legitimate interests. But also to regulate the government's behavior, on how the government should help grow social organizations, governments should not interfere with some aspects of social organization to create regulations constraints. This allows the government and social organization behavior of the law, both parties can not cross the legal scope of work. This makes the behavior of the government and social organizations obey the law, both sides can not work cross the legal scope.

Innovateing interactive mode

At present, there are two kinds of interaction modes of government and social organization, which are mainly the authorization and contract type. The authorization type mode means that the government hand over some social management functions to a qualified social organization by the form of legal authorization or administrative authorization, the government will provide some financial assistance, while the government conducts surveillance and management on social organization. Contract mode refers to the government set a target of a public service project, selecting social organizations by tendering to help the government to accomplish this goal. Government and social organizations agreed position and responsibilities of both parties in the form of a contract or contracts, the government funded, social organizations to provide human labor, technology, resources and management to implement the project, and ultimately the two sides should accept social supervision.

Although these two models provide a channel for the interaction between the government and the social organization in a certain extent, but there is still some of shortage. Now more advocates the "good governance" participation mode, the essence of good governance is the public power to the social return, good governance is to strengthen social management.^[6]

Perfecting cooperation mechanism

The government and social organizations can establish a platform for the dialogue between the two parties through cooperation agreement, and through this cooperation agreement, we can clearly define the partnership between each other, and regulate the behavior of the two parties, and provide the standard for handling and coordinating the relationship and problems. At the same time, through this platform, you can also pass information to each other, so that they understand the progress of the project, but also conducive to the timely communication of both sides.

For example, the China Green Foundation and the local government of the project implementation can have a detailed and clear cooperation. First, it stipulates that the position and role of the two parties in the project. Second, it sets out what both sides can do and cannot do. The scope of the activities is clearly stated in the agreement. Three is the way to communicate and solve the problem in the agreement. If there is any objection to the two sides, you can communicate through this platform to negotiate.

CONCLUSION

At present, the China Green Foundation sponsored a Happy Home - Western Greening Action are still in progress, The first phase project of Tongwei county and the second phase project of Jinxiu County have been concluded, the project has achieved remarkable results. Now Yuanzhou Guyuan District poverty family planting wolfberry project has been started in 2015 and will end in 2017, we estimate that this project will achieve good results. we estimate that this project will also achieve good results. China Green Foundation as an important social forces to participate in the western China of ecological management activities, has played a certain role in this process, which make up for the shortcomings of the government.

China Green Foundation participate in the work of ecological governance in the western region, it has led the implementation of the "Happy Home - West Green Action" and achieved some results, but said that it's the results of interaction with the government. Therefore, this paper chooses the China Green Foundation as a case to study the interactional relationship between the social organizations and the government under the background of ecological management in western China.

Due to the limited capacity of the author, in the collection of information and data is particularly inadequate, The analysis of the internal operating mechanism of the Happy Home action is not deep enough, and the way that how to rationalize the interaction between social

organizations and government need to be further improved, it is also the direction of future efforts.

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